

Bay Twisters Cheer Club

Social Media Policy

Purpose

The purpose of this Social Media Policy is to outline the guidelines for positive and respectful social media engagement among Bay Twisters Cheer Club athletes, coaches, parents/guardians, and management.

Scope

This policy applies to all Bay Twisters Cheer Club members, including athletes, coaches, parents/guardians, and management, when using social media platforms.

Principles

1. ***Respect***: Treat others with respect and kindness online, just as you would in person.
2. ***Positive Vibes***: Share positive and uplifting content that promotes Bay Twisters Cheer Club values.
3. ***Inclusivity***: Be inclusive and welcoming to all members, regardless of age, ability, or background.
4. ***Confidentiality***: Respect the privacy of others and avoid sharing confidential or sensitive information.
5. ***Accountability***: Take responsibility for your online actions and apologize if you've caused offense.

Guidelines

1. ***Profile Pictures and Banners***: Use respectful and appropriate profile pictures and banners that align with Bay Twisters Cheer Club values.
2. ***Posts and Comments***: Share positive and respectful posts and comments that promote Bay Twisters Cheer Club values.
3. ***Tagging and Sharing***: Tag and share content from Bay Twisters Cheer Club official social media accounts.
4. ***Copyright and Intellectual Property***: Respect the copyright and intellectual property of others, including photos, videos, and music.
5. ***Bullying and Harassment***: Report any instances of bullying or harassment to Bay Twisters Cheer Club management.

Consequences of Misuse

Misuse of social media may result in:

1. ***Warning***: A warning from Bay Twisters Cheer Club management.
2. ***Temporary Suspension***: Temporary suspension from Bay Twisters Cheer Club activities.
3. ***Permanent Suspension***: Permanent suspension from Bay Twisters Cheer Club activities.

Reporting Misuse

If you witness or experience social media misuse, report it to Bay Twisters Cheer Club management immediately.

Review and Revision

This policy will be reviewed and revised annually, or as necessary, to ensure ongoing effectiveness.

Acknowledgement

By participating in Bay Twisters Cheer Club activities, athletes, coaches, parents/guardians, and management acknowledge that they have read, understood, and agree to abide by this Social Media Policy.

References

- Bay Twisters Cheer Club constitution and bylaws
- New Zealand Cheerleading Association (NZCA) guidelines
- NetSafe New Zealand guidelines for social media